



Economic Development Advisory Commission Agenda

May 7, 2015

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Cindy Bonior, Chair
Daniel Cardenas
Sheena Chang
Teresa Cox
Matt Drury
Jennifer Duarte, Vice Chair
Steve Gaeta
Nancy Lee
Tim Tran

Office of Economic Development Staff

Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY – May 7, 2015
8:00 A.M. -9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES for regular meeting of March 5, 2015**
- 4. PUBLIC COMMUNICATIONS (written/oral)**
- 5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:**
 - 5.0 Industrial/Manufacturing**
 - 5.1 Downtown**
 - 5.2 Commercial/Retail**
 - 5.3 Marketing/Branding**
 - 5.4 Chamber of Commerce/Neighborhood Business Associations Update**
- 6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**
 - Zosano Pharma
 - South Bay Solutions
 - Eclipse Automation
 - Oplink Communications
 - Mobile Mini
- 7. COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS**
 - a. Past Meetings:
 - Ohlone President's Advisory Meeting 3/6

- CCIM Presentation 3/10
- ICSC Idea Exchange 3/11 – 3/12
- Leadership Fremont Presentation 3/19
- State of the City 3/27
- FAST 4/13
- Regional Prosperity 4/13
- East Bay EDA Retreat 4/15
- SVEDA 4/15
- Centerville Business District Visits 4/21
- Alliance Event 4/23
- SVMRT 4/30
- b. Upcoming Meetings:
 - REDI 5/7
 - EBMG 5/13
 - SVEDA 5/20
 - FAST 6/8
- c. Upcoming Business Workshops:
 - Small Business Survey
- d. Past Business Workshops:
- e. Upcoming Corporate Visits:
 - Apacer Memory 5/8
 - Genmark Automation 5/13

8. **SCHEDULED ITEMS**

- 8.1 Topic:** Innovation District Signage
- Who:** Kelly Kline, Economic Development Director
- Time:** 9:00 a.m. – 9:30 a.m.
- Process:** Discussion
- Outcome:** Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees.
- Attachments:** None

9. **FUTURE AGENDA ITEMS**

- Next EDAC meeting: July 2, 2015

10. **ADJOURNMENT**